



Mobilizers and Endorser's Toolkit

Thank you for your willingness to share the efforts of The National Day of Repentance Event. (NDR) Our goal is to broadcast 40 hours of content from spiritual leaders and organizations around the world. We want to provide resources to help you share this content and distribute it on your websites and social media accounts.

Step 1: Promote the Video about NDR on all your social media platforms, websites, radio programs or TV programs, connect and share with your friends and various networks.

Click this link and share the video: <https://nationaldayofrepentance.org/video/>

Step 2: Promote the Website about NDR on all your social media platforms, websites, radio programs or TV programs, connect and share with your friends and various networks.

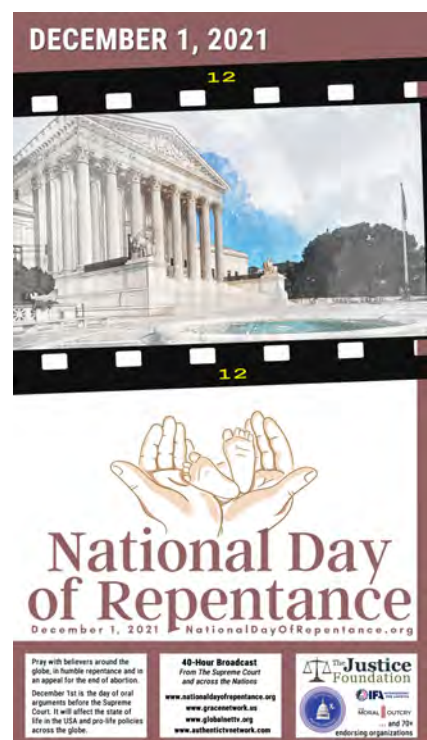
<https://nationaldayofrepentance.org/>

If you scroll down to the end/bottom of the webpage, there appears a pop-up, which allows you to share to multiple social media platforms.

Step 3: Share the Public Service Announcement (PSA)
for National Day of Repentance

Vertical: <https://tinyurl.com/PSA-NDR-V>

Horizontal: <https://tinyurl.com/PSA-NDR-H>



Step 4: Share the 40-hour Broadcast (when we are live)

We've created two options for you to share this event with your audience:

Option A: You can share the link to our live broadcast: www.gracenetwork.us/live. It will have a video player that will contain all 40 hours of content. (* Link currently displays a previous recording.)

With this link you can:

1. Add this link to a button on your website
2. Use it on all social media
3. Text it to your friends and colleagues

Option B: Another very effective opportunity would be to allow us to stream it directly to your social media channels.

The advantages are:

1. When streamed directly from your page as opposed to just posting a link, it will organically reach 50% more of your audience
2. Your followers are much more likely to watch more of the live-stream because they trust you as an important source of information.

While the entire 40+ hour broadcast will be streamed to our website, we will only stream the following important events to your social media (events and times are subject to change):

We can automate the process of streaming to your social media channels. To do this, one of our team leaders would need to be granted temporary editor privileges to your platform of choice.

If you would like us to connect with your technical team to set up the direct streaming to your social media platforms, please email info@txjf.org
